

Sydney Radio - Survey #7 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	4.7	5.1	-0.4	*	*	0.0	0.4	0.6	-0.2	0.4	0.4	0.0	2.6	2.5	0.1	10.2	8.1	2.1	10.1	12.6	-2.5
2GB	14.5	14.2	0.3	3.5	3.0	0.5	1.0	3.3	-2.3	4.6	4.7	-0.1	10.0	11.9	-1.9	17.3	15.6	1.7	35.7	30.8	4.9
2UE	4.5	4.9	-0.4	0.7	0.1	0.6	0.4	0.4	0.0	1.7	1.9	-0.2	2.3	2.9	-0.6	5.9	7.5	-1.6	11.5	10.7	0.8
2DAY	9.1	9.4	-0.3	27.3	30.9	-3.6	18.6	19.8	-1.2	14.9	15.2	-0.3	8.8	9.7	-0.9	1.6	1.3	0.3	0.2	0.2	0.0
MIX106.5	4.8	5.2	-0.4	4.2	4.0	0.2	7.0	8.7	-1.7	6.6	7.8	-1.2	7.0	8.5	-1.5	3.7	2.9	0.8	0.6	0.3	0.3
2MMM	4.3	4.5	-0.2	6.0	4.1	1.9	4.4	4.4	0.0	9.9	10.1	-0.2	4.1	5.4	-1.3	2.2	2.2	0.0	0.1	0.4	-0.3
NOVA96.9	7.5	6.7	0.8	21.6	23.0	-1.4	18.8	17.9	0.9	11.7	12.0	-0.3	6.6	4.4	2.2	1.6	1.2	0.4	0.1	0.1	0.0
smoothfm 95.3	5.3	5.0	0.3	2.2	2.6	-0.4	6.8	5.2	1.6	7.8	6.4	1.4	7.3	6.9	0.4	4.7	6.5	-1.8	1.4	1.4	0.0
WSFM	7.2	7.5	-0.3	1.6	1.5	0.1	6.0	11.0	-5.0	6.7	3.8	2.9	11.8	12.8	-1.0	9.6	10.2	-0.6	3.3	3.1	0.2
ABC702	10.6	11.3	-0.7	1.8	1.7	0.1	0.7	1.4	-0.7	6.2	6.1	0.1	9.6	9.7	-0.1	18.0	17.7	0.3	16.8	19.1	-2.3
2RN	2.5	2.3	0.2	0.9	1.0	-0.1	*	0.2	-0.2	0.3	0.8	-0.5	2.3	2.3	0.0	4.1	3.6	0.5	5.0	3.8	1.2
NEWSR	1.8	1.8	0.0	0.2	0.4	-0.2	0.2	0.4	-0.2	1.3	1.2	0.1	2.5	1.6	0.9	2.6	3.2	-0.6	2.3	2.6	-0.3
2JJJ	4.4	5.0	-0.6	6.0	5.2	0.8	10.5	8.6	1.9	10.1	12.7	-2.6	2.6	4.7	-2.1	1.4	1.5	-0.1	0.1	*	0.1
ABCFM	3.4	3.9	-0.5	0.7	4.4	-3.7	0.2	1.1	-0.9	1.4	1.1	0.3	1.7	1.4	0.3	8.1	7.8	0.3	5.4	7.0	-1.6

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
2CH	4.3	4.5	-0.2	3.4	3.5	-0.1	5.5	5.9	-0.4	4.5	4.8	-0.3	3.0	3.5	-0.5	5.7	5.6	0.1	6.2	6.9	-0.7
2GB	15.5	14.7	0.8	17.3	16.8	0.5	18.7	17.6	1.1	13.7	12.8	0.9	10.7	9.7	1.0	15.3	15.6	-0.3	11.5	12.4	-0.9
2UE	3.8	4.3	-0.5	4.2	4.8	-0.6	4.0	4.5	-0.5	3.0	3.8	-0.8	3.4	3.6	-0.2	4.9	5.1	-0.2	7.0	6.8	0.2
2DAY	9.5	9.8	-0.3	12.1	12.7	-0.6	7.3	7.2	0.1	8.6	8.5	0.1	10.2	11.1	-0.9	7.4	7.4	0.0	7.7	7.9	-0.2
MIX106.5	4.6	5.2	-0.6	3.9	4.0	-0.1	4.6	5.9	-1.3	5.1	6.0	-0.9	5.2	5.5	-0.3	4.8	5.3	-0.5	5.1	5.2	-0.1
2MMM	4.7	4.8	-0.1	4.5	4.2	0.3	4.7	5.1	-0.4	5.8	5.8	0.0	5.0	4.7	0.3	2.4	3.4	-1.0	3.0	3.5	-0.5
NOVA96.9	7.3	6.6	0.7	6.4	5.9	0.5	5.8	5.1	0.7	7.6	7.0	0.6	9.1	8.4	0.7	9.6	7.4	2.2	8.1	7.1	1.0
smoothfm 95.3	5.2	4.9	0.3	3.3	3.5	-0.2	5.8	4.9	0.9	6.6	6.2	0.4	5.8	5.7	0.1	5.3	4.1	1.2	5.6	5.7	-0.1
WSFM	7.2	7.6	-0.4	6.4	7.4	-1.0	8.0	8.0	0.0	8.6	9.0	-0.4	7.0	7.2	-0.2	4.9	4.3	0.6	7.4	7.2	0.2
ABC702	11.0	12.1	-1.1	13.1	13.2	-0.1	9.4	11.5	-2.1	9.6	11.4	-1.8	11.5	12.4	-0.9	10.0	10.8	-0.8	9.4	9.0	0.4
2RN	2.3	2.2	0.1	3.4	3.4	0.0	1.5	1.5	0.0	1.4	1.2	0.2	2.0	2.3	-0.3	2.7	2.8	-0.1	3.1	2.6	0.5
NEWSR	1.8	1.8	0.0	2.6	2.5	0.1	0.8	1.0	-0.2	1.0	1.0	0.0	1.6	1.4	0.2	3.4	3.3	0.1	2.1	2.1	0.0
2JJJ	4.5	5.1	-0.6	4.0	4.6	-0.6	4.5	5.0	-0.5	5.2	5.8	-0.6	5.2	6.0	-0.8	3.6	3.3	0.3	4.1	4.9	-0.8
ABCFM	3.2	3.6	-0.4	2.6	2.7	-0.1	3.3	4.2	-0.9	3.5	4.2	-0.7	4.1	4.1	0.0	2.9	2.8	0.1	3.8	4.8	-1.0

Melbourne Radio - Survey #7 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.2	4.5	-0.3	3.0	3.4	-0.4	2.2	1.4	0.8	4.6	5.7	-1.1	6.6	6.4	0.2	3.6	3.4	0.2	2.7	3.2	-0.5
3AW	15.9	16.2	-0.3	2.7	2.5	0.2	3.0	1.4	1.6	4.5	5.6	-1.1	12.5	12.5	0.0	25.9	26.4	-0.5	33.0	35.2	-2.2
MAGIC	5.8	5.1	0.7	0.1	0.5	-0.4	0.3	0.1	0.2	0.2	1.7	-1.5	2.5	1.7	0.8	9.7	10.1	-0.4	16.1	12.8	3.3
FOXFM	10.3	10.1	0.2	34.9	30.7	4.2	27.0	26.2	0.8	13.1	12.2	0.9	9.6	9.9	-0.3	3.1	2.9	0.2	0.5	0.4	0.1
GOLD	7.9	7.9	0.0	3.9	2.7	1.2	6.1	5.9	0.2	8.2	5.7	2.5	12.7	13.7	-1.0	10.1	13.7	-3.6	2.1	2.0	0.1
MIX101.1	6.1	6.2	-0.1	16.6	14.3	2.3	9.3	9.2	0.1	10.2	8.6	1.6	5.7	7.2	-1.5	3.5	3.7	-0.2	0.6	0.7	-0.1
3MMM	6.3	6.5	-0.2	6.9	7.2	-0.3	12.5	7.6	4.9	10.9	15.0	-4.1	8.3	6.2	2.1	1.0	0.9	0.1	0.6	0.7	-0.1
NOVA 100	7.0	7.9	-0.9	17.1	20.9	-3.8	15.4	19.9	-4.5	13.8	14.1	-0.3	5.4	4.9	0.5	1.3	1.5	-0.2	0.1	0.1	0.0
smoothfm 91.5	4.5	4.6	-0.1	4.5	5.5	-1.0	1.7	1.3	0.4	5.5	5.2	0.3	7.2	9.0	-1.8	4.8	3.5	1.3	1.4	0.9	0.5
ABC774	11.4	10.8	0.6	1.7	1.9	-0.2	4.0	3.1	0.9	3.7	2.9	0.8	9.4	9.8	-0.4	16.4	14.7	1.7	23.4	23.9	-0.5
3RN	2.6	2.3	0.3	0.2	0.1	0.1	0.3	0.3	0.0	0.7	1.0	-0.3	2.7	2.1	0.6	6.7	6.8	-0.1	3.1	2.3	0.8
NEWSR	1.4	1.3	0.1	0.1	0.5	-0.4	0.6	0.9	-0.3	2.0	1.2	0.8	1.3	0.9	0.4	2.1	2.5	-0.4	1.3	1.6	-0.3
3JJJ	4.9	5.1	-0.2	2.1	3.8	-1.7	12.6	13.8	-1.2	10.8	11.0	-0.2	4.4	3.6	0.8	0.8	0.4	0.4	0.1	0.1	0.0
ABCFM	2.5	2.7	-0.2	*	0.7	-0.7	0.3	0.6	-0.3	0.9	1.0	-0.1	1.7	1.3	0.4	3.5	3.0	0.5	5.9	7.5	-1.6

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mndt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mndt			Saturday & Sunday 5.30am-12.00Mndt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
SEN	4.5	4.7	-0.2	4.2	4.4	-0.2	4.7	5.0	-0.3	4.8	4.8	0.0	4.4	5.1	-0.7	4.2	4.3	-0.1	3.4	3.7	-0.3
3AW	16.5	16.6	-0.1	20.5	21.6	-1.1	18.6	18.6	0.0	12.8	11.9	0.9	13.6	12.8	0.8	13.4	16.1	-2.7	14.2	14.6	-0.4
MAGIC	5.2	4.7	0.5	4.6	4.3	0.3	6.5	5.3	1.2	5.9	5.2	0.7	4.0	3.3	0.7	4.6	5.9	-1.3	7.9	6.4	1.5
FOXFM	10.6	10.4	0.2	9.5	9.8	-0.3	8.6	8.2	0.4	11.4	10.5	0.9	14.2	13.8	0.4	10.4	11.1	-0.7	9.3	9.1	0.2
GOLD	7.9	8.0	-0.1	6.2	6.1	0.1	8.5	8.8	-0.3	10.4	9.9	0.5	7.3	8.5	-1.2	6.8	6.5	0.3	7.6	7.6	0.0
MIX101.1	6.1	6.2	-0.1	5.7	5.6	0.1	5.2	5.0	0.2	6.1	6.7	-0.6	6.7	6.8	-0.1	8.1	8.5	-0.4	6.4	6.4	0.0
3MMM	6.6	6.5	0.1	6.8	6.8	0.0	6.2	6.2	0.0	6.7	7.1	-0.4	7.2	6.7	0.5	5.6	4.7	0.9	5.5	6.7	-1.2
NOVA 100	7.2	8.1	-0.9	7.2	7.7	-0.5	6.3	6.9	-0.6	7.2	8.8	-1.6	8.3	9.1	-0.8	7.3	8.4	-1.1	6.2	7.2	-1.0
smoothfm 91.5	4.5	4.5	0.0	2.9	3.2	-0.3	5.0	5.0	0.0	6.5	5.4	1.1	4.3	5.2	-0.9	3.6	4.0	-0.4	4.5	5.0	-0.5
ABC774	11.6	11.0	0.6	14.6	13.0	1.6	13.3	13.1	0.2	8.5	8.8	-0.3	9.0	8.6	0.4	10.4	9.6	0.8	10.9	10.2	0.7
3RN	2.4	2.1	0.3	3.4	3.2	0.2	1.6	1.1	0.5	1.3	1.5	-0.2	2.7	2.7	0.0	3.8	2.1	1.7	3.3	3.0	0.3
NEWSR	1.3	1.3	0.0	1.9	1.8	0.1	0.8	0.6	0.2	0.9	1.1	-0.2	1.3	1.1	0.2	2.4	2.0	0.4	1.7	1.5	0.2
3JJJ	5.0	5.2	-0.2	3.7	3.9	-0.2	4.4	5.1	-0.7	6.4	6.4	0.0	5.9	5.8	0.1	5.5	4.8	0.7	4.7	4.7	0.0
ABCFM	2.4	2.6	-0.2	2.1	2.1	0.0	2.3	2.4	-0.1	2.2	2.6	-0.4	2.6	3.1	-0.5	3.2	3.4	-0.2	3.1	3.2	-0.1

Brisbane Radio - Survey #7 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	6.1	6.0	0.1	0.7	0.2	0.5	*	1.0	-1.0	0.8	1.3	-0.5	5.4	5.8	-0.4	8.3	9.6	-1.3	18.0	15.0	3.0
4BH	6.1	5.9	0.2	0.6	1.3	-0.7	0.3	0.2	0.1	0.1	0.6	-0.5	5.5	2.9	2.6	11.0	11.5	-0.5	16.5	18.4	-1.9
4KQ	7.5	7.6	-0.1	1.1	0.7	0.4	3.0	2.4	0.6	2.3	2.6	-0.3	7.3	7.3	0.0	19.3	18.7	0.6	10.7	11.7	-1.0
B105	10.4	10.0	0.4	29.8	31.0	-1.2	19.5	18.3	1.2	14.1	11.8	2.3	9.3	10.1	-0.8	2.5	1.6	0.9	0.4	0.7	-0.3
97.3FM	10.6	12.1	-1.5	17.9	16.1	1.8	9.0	10.3	-1.3	11.4	14.0	-2.6	16.8	18.7	-1.9	8.2	10.0	-1.8	1.1	1.7	-0.6
4MMM	9.2	11.6	-2.4	5.9	6.3	-0.4	11.2	17.5	-6.3	16.1	17.4	-1.3	11.7	15.4	-3.7	4.0	5.1	-1.1	1.0	1.4	-0.4
NOVA106.9	14.3	12.2	2.1	26.2	25.3	0.9	33.0	22.8	10.2	22.8	20.8	2.0	11.8	10.1	1.7	2.0	1.1	0.9	0.1	0.8	-0.7
ABC612	11.3	11.3	0.0	1.7	3.9	-2.2	0.3	2.0	-1.7	5.0	3.5	1.5	9.0	7.9	1.1	16.2	22.1	-5.9	29.6	26.7	2.9
4RN	2.5	2.1	0.4	0.7	0.7	0.0	*	*	0.0	0.5	0.5	0.0	3.3	2.1	1.2	4.4	4.9	-0.5	4.5	3.7	0.8
NEWSR	1.8	1.1	0.7	0.1	0.6	-0.5	0.3	1.2	-0.9	1.0	0.7	0.3	1.8	1.1	0.7	2.4	1.3	1.1	3.9	1.7	2.2
4JJJ	6.8	6.8	0.0	7.6	5.1	2.5	15.6	18.1	-2.5	12.5	13.9	-1.4	4.2	3.2	1.0	3.2	0.5	2.7	*	0.1	-0.1
ABCFM	2.3	2.3	0.0	0.3	1.7	-1.4	0.5	0.1	0.4	0.8	0.7	0.1	2.0	2.1	-0.1	2.6	3.5	-0.9	6.0	5.7	0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
4BC	6.4	6.2	0.2	6.2	6.4	-0.2	7.3	6.9	0.4	6.0	5.3	0.7	5.6	5.8	-0.2	7.4	7.5	-0.1	5.2	5.2	0.0
4BH	5.6	5.3	0.3	4.8	5.2	-0.4	7.1	6.3	0.8	6.2	5.7	0.5	4.6	4.8	-0.2	5.2	3.3	1.9	7.6	7.9	-0.3
4KQ	6.7	7.1	-0.4	6.6	7.2	-0.6	6.6	7.9	-1.3	7.4	7.6	-0.2	6.3	5.9	0.4	5.1	5.1	0.0	10.3	9.3	1.0
B105	10.4	10.1	0.3	10.7	10.0	0.7	7.3	7.1	0.2	10.0	9.5	0.5	13.1	12.6	0.5	13.8	16.2	-2.4	10.3	9.6	0.7
97.3FM	10.6	11.7	-1.1	10.5	11.7	-1.2	10.0	11.1	-1.1	11.9	12.2	-0.3	10.0	12.2	-2.2	8.7	11.3	-2.6	10.7	13.2	-2.5
4MMM	9.9	12.6	-2.7	9.6	11.5	-1.9	11.6	14.4	-2.8	10.6	15.1	-4.5	9.0	10.8	-1.8	5.8	7.1	-1.3	6.9	8.1	-1.2
NOVA106.9	15.4	12.8	2.6	14.0	11.7	2.3	16.4	13.1	3.3	16.6	13.6	3.0	16.9	15.2	1.7	10.2	8.5	1.7	11.0	10.3	0.7
ABC612	11.5	11.3	0.2	15.3	14.8	0.5	11.5	11.2	0.3	8.9	8.5	0.4	8.5	8.4	0.1	12.1	13.7	-1.6	10.8	11.2	-0.4
4RN	2.3	1.9	0.4	2.9	2.6	0.3	1.9	1.5	0.4	1.4	1.2	0.2	2.7	2.0	0.7	3.0	2.3	0.7	3.0	2.7	0.3
NEWSR	1.8	1.1	0.7	2.7	1.6	1.1	1.0	0.4	0.6	1.0	0.5	0.5	1.5	1.5	0.0	4.2	2.7	1.5	1.6	1.1	0.5
4JJJ	6.8	6.9	-0.1	5.1	6.3	-1.2	6.7	6.6	0.1	7.1	7.0	0.1	8.6	7.9	0.7	9.1	7.1	2.0	6.8	6.5	0.3
ABCFM	2.1	2.2	-0.1	2.4	2.3	0.1	1.9	2.3	-0.4	1.7	1.9	-0.2	2.6	2.6	0.0	2.0	2.1	-0.1	2.8	2.7	0.1

Survey Period: Sun Jul 29 - Sat Sep 1 and Sun Sep 16 - Sat Oct 20, 2012
 Copyright © 2012 Commercial Radio Australia Ltd. All rights reserved.

Adelaide Radio - Survey #7 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	13.3	13.9	-0.6	2.5	2.4	0.1	0.7	1.7	-1.0	4.4	5.3	-0.9	10.5	10.4	0.1	14.8	18.1	-3.3	31.7	31.8	-0.1
CRUISE1323	7.2	6.6	0.6	4.6	5.1	-0.5	0.2	0.3	-0.1	2.0	3.3	-1.3	5.6	5.5	0.1	18.2	12.9	5.3	9.4	9.6	-0.2
MIX102.3	15.2	15.7	-0.5	13.4	15.3	-1.9	9.3	12.0	-2.7	13.7	13.2	0.5	25.4	24.9	0.5	19.8	19.5	0.3	4.0	5.9	-1.9
5MMM	9.2	9.1	0.1	10.2	4.8	5.4	10.0	10.6	-0.6	13.0	11.0	2.0	14.2	14.8	-0.6	5.9	8.8	-2.9	1.5	1.3	0.2
NOVA91.9	10.0	10.9	-0.9	28.9	32.2	-3.3	26.1	23.7	2.4	19.9	17.0	2.9	5.3	8.5	-3.2	2.9	4.9	-2.0	0.2	0.3	-0.1
SAFM	9.5	10.9	-1.4	28.1	28.7	-0.6	19.6	21.3	-1.7	16.7	19.0	-2.3	7.5	10.0	-2.5	3.7	2.9	0.8	0.6	0.5	0.1
ABC891	11.5	10.5	1.0	2.6	1.5	1.1	0.9	1.7	-0.8	3.0	2.8	0.2	10.1	6.0	4.1	15.4	14.5	0.9	24.6	26.5	-1.9
5RN	2.1	2.4	-0.3	0.1	*	0.1	0.1	0.6	-0.5	0.9	1.9	-1.0	1.9	2.2	-0.3	2.7	4.2	-1.5	4.5	3.4	1.1
NEWSR	2.1	2.0	0.1	0.2	0.3	-0.1	0.3	0.9	-0.6	2.0	1.8	0.2	1.6	1.3	0.3	1.8	1.2	0.6	4.4	4.7	-0.3
5JJJ	5.9	5.9	0.0	7.1	5.2	1.9	17.4	16.7	0.7	12.8	12.5	0.3	4.3	4.4	-0.1	0.8	1.2	-0.4	0.1	0.1	0.0
ABCFM	3.8	2.9	0.9	0.9	*	0.9	0.7	1.4	-0.7	0.9	1.1	-0.2	1.7	1.5	0.2	4.9	3.9	1.0	10.1	7.1	3.0

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
5AA	13.4	13.9	-0.5	14.2	15.1	-0.9	13.6	14.8	-1.2	8.0	8.9	-0.9	15.6	14.7	0.9	20.7	21.3	-0.6	13.3	13.9	-0.6
CRUISE1323	6.6	6.2	0.4	6.2	6.0	0.2	7.7	6.9	0.8	7.6	7.2	0.4	5.4	4.8	0.6	5.1	4.7	0.4	8.9	7.9	1.0
MIX102.3	15.5	15.6	-0.1	13.7	13.7	0.0	17.1	16.9	0.2	18.9	18.7	0.2	14.4	15.1	-0.7	9.6	10.4	-0.8	14.1	15.7	-1.6
5MMM	9.5	9.3	0.2	8.9	8.3	0.6	9.0	9.0	0.0	11.0	10.6	0.4	10.3	10.6	-0.3	6.7	6.7	0.0	8.1	8.4	-0.3
NOVA91.9	9.8	11.1	-1.3	9.8	10.3	-0.5	8.4	9.6	-1.2	10.5	12.1	-1.6	11.5	12.6	-1.1	8.2	11.4	-3.2	10.8	10.0	0.8
SAFM	9.8	11.2	-1.4	9.0	9.6	-0.6	9.2	9.6	-0.4	11.0	12.3	-1.3	10.6	13.9	-3.3	9.3	11.0	-1.7	8.3	9.9	-1.6
ABC891	11.4	10.3	1.1	14.5	14.3	0.2	11.6	10.8	0.8	8.9	7.7	1.2	8.7	6.9	1.8	13.7	11.2	2.5	11.7	11.1	0.6
5RN	2.1	2.4	-0.3	3.1	3.6	-0.5	1.5	2.0	-0.5	1.0	1.4	-0.4	2.4	2.6	-0.2	3.4	2.6	0.8	2.2	2.5	-0.3
NEWSR	1.9	1.8	0.1	3.3	2.9	0.4	1.1	1.4	-0.3	1.1	1.2	-0.1	0.9	1.0	-0.1	3.7	3.3	0.4	2.8	2.6	0.2
5JJJ	6.3	6.1	0.2	5.1	5.2	-0.1	6.6	6.5	0.1	6.7	6.7	0.0	7.5	6.7	0.8	5.3	5.4	-0.1	4.8	5.0	-0.2
ABCFM	3.6	2.7	0.9	4.2	2.9	1.3	3.4	2.4	1.0	3.0	2.3	0.7	3.9	3.4	0.5	3.4	2.7	0.7	4.6	3.6	1.0

Perth Radio - Survey #7 2012



Share Movement (%) by Demographic, Mon-Sun 5.30am-12.00 Midnight

Station	P10+			P10-17			P18-24			P25-39			P40-54			P55-64			P65+		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	7.0	5.1	1.9	0.2	0.9	-0.7	0.4	0.7	-0.3	4.2	3.6	0.6	6.6	4.6	2.0	19.7	11.2	8.5	5.5	6.7	-1.2
6PR	9.1	9.1	0.0	2.2	2.0	0.2	2.4	0.6	1.8	3.0	3.6	-0.6	9.8	8.3	1.5	13.2	15.1	-1.9	17.8	19.8	-2.0
MIX 94.5	13.3	14.5	-1.2	12.5	16.3	-3.8	11.2	9.8	1.4	12.5	13.4	-0.9	21.5	23.2	-1.7	13.6	15.0	-1.4	4.5	4.5	0.0
92.9	9.3	11.0	-1.7	29.5	33.4	-3.9	22.9	19.0	3.9	13.6	15.6	-2.0	7.2	9.2	-2.0	1.0	2.9	-1.9	0.5	2.0	-1.5
96FM	10.3	10.4	-0.1	10.7	9.2	1.5	15.4	16.5	-1.1	14.2	14.3	-0.1	15.7	15.3	0.4	3.4	4.1	-0.7	1.2	0.9	0.3
NOVA93.7	10.4	11.8	-1.4	32.8	27.2	5.6	20.2	21.7	-1.5	16.6	18.8	-2.2	9.3	12.4	-3.1	1.1	1.1	0.0	0.1	0.1	0.0
ABC720	11.8	11.8	0.0	2.2	1.8	0.4	1.9	2.5	-0.6	3.2	2.7	0.5	11.7	10.0	1.7	19.3	22.8	-3.5	24.3	25.7	-1.4
6RN	1.6	1.5	0.1	0.2	*	0.2	*	0.1	-0.1	0.8	0.6	0.2	0.5	0.6	-0.1	3.0	3.9	-0.9	4.3	3.3	1.0
NEWSR	1.4	1.2	0.2	*	*	0.0	0.7	*	0.7	0.9	0.6	0.3	1.7	1.2	0.5	1.6	2.3	-0.7	2.4	1.9	0.5
6JJJ	9.4	9.0	0.4	5.4	5.4	0.0	18.9	24.6	-5.7	25.2	21.2	4.0	4.8	4.2	0.6	1.5	0.9	0.6	*	*	0.0
ABCFM	4.0	2.7	1.3	1.3	0.6	0.7	0.8	0.7	0.1	0.8	0.7	0.1	1.3	0.5	0.8	4.4	3.3	1.1	13.7	9.7	4.0

Share Movement (%) by Session, P10+

Station	Mon-Fri 5.30am-12.00Mdnt			Breakfast 5.30am-9.00am			Morning 9.00am-12.00Noon			Afternoon 12.00Noon-4.00pm			Drive 4.00pm-7.00pm			Evening 7.00pm-12.00Mdnt			Saturday & Sunday 5.30am-12.00Mdnt		
	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-	THIS	LAST	+/-
6IX	6.8	5.1	1.7	6.2	4.5	1.7	7.5	6.0	1.5	7.4	5.7	1.7	6.5	4.4	2.1	5.5	3.4	2.1	7.5	5.4	2.1
6PR	9.3	9.2	0.1	11.0	10.7	0.3	9.9	10.2	-0.3	7.3	7.7	-0.4	8.4	7.6	0.8	10.6	9.7	0.9	8.4	8.8	-0.4
MIX 94.5	13.6	14.4	-0.8	12.9	13.7	-0.8	14.1	14.4	-0.3	15.5	15.6	-0.1	13.1	15.3	-2.2	9.2	11.2	-2.0	12.5	14.6	-2.1
92.9	9.4	11.0	-1.6	8.5	10.6	-2.1	7.2	8.7	-1.5	9.4	10.3	-0.9	12.9	15.5	-2.6	10.9	11.7	-0.8	9.1	11.3	-2.2
96FM	10.9	10.8	0.1	9.5	9.2	0.3	12.0	11.5	0.5	12.7	13.1	-0.4	9.6	9.4	0.2	10.1	9.9	0.2	8.0	9.0	-1.0
NOVA93.7	10.3	12.1	-1.8	11.0	13.0	-2.0	8.8	11.1	-2.3	9.3	12.0	-2.7	11.9	12.8	-0.9	12.0	10.6	1.4	10.8	11.1	-0.3
ABC720	12.2	12.0	0.2	15.7	16.0	-0.3	11.7	11.8	-0.1	10.2	9.4	0.8	8.9	9.0	-0.1	14.7	13.9	0.8	10.6	11.1	-0.5
6RN	1.6	1.5	0.1	2.1	2.3	-0.2	1.3	1.2	0.1	1.1	0.9	0.2	1.7	1.6	0.1	2.2	1.9	0.3	1.7	1.4	0.3
NEWSR	1.2	0.9	0.3	1.7	1.4	0.3	0.9	0.4	0.5	1.1	0.4	0.7	0.9	0.7	0.2	1.6	2.7	-1.1	2.0	2.0	0.0
6JJJ	9.5	9.3	0.2	8.7	8.2	0.5	8.7	9.0	-0.3	10.4	10.1	0.3	11.2	10.5	0.7	8.7	8.7	0.0	9.1	7.9	1.2
ABCFM	3.9	2.6	1.3	3.8	2.1	1.7	4.1	2.8	1.3	3.5	2.3	1.2	4.1	3.0	1.1	4.0	3.7	0.3	4.6	3.0	1.6

Survey Period: Sun Jul 29 - Sat Sep 1 and Sun Sep 16 - Sat Oct 20, 2012
 Copyright © 2012 Commercial Radio Australia Ltd. All rights reserved.